

CAMBRIDGE  
**BIG  
DATA**

# The Vocabulary of Big Data

Demystifying Data Science

2pm, 26th January 2015

Lady Mitchell Hall, Cambridge



UNIVERSITY OF  
CAMBRIDGE

# The Vocabulary of Big Data

Big Data is everywhere, no matter what you do – from humanities to natural sciences, from social sciences to engineering to medicine. Yet, data on its own, no matter how “Big”, is of little use. Distilling Big Data into actionable, useful information requires a range of tools from mathematics, statistics and computer science, which might appear intimidating when approached for the first time.

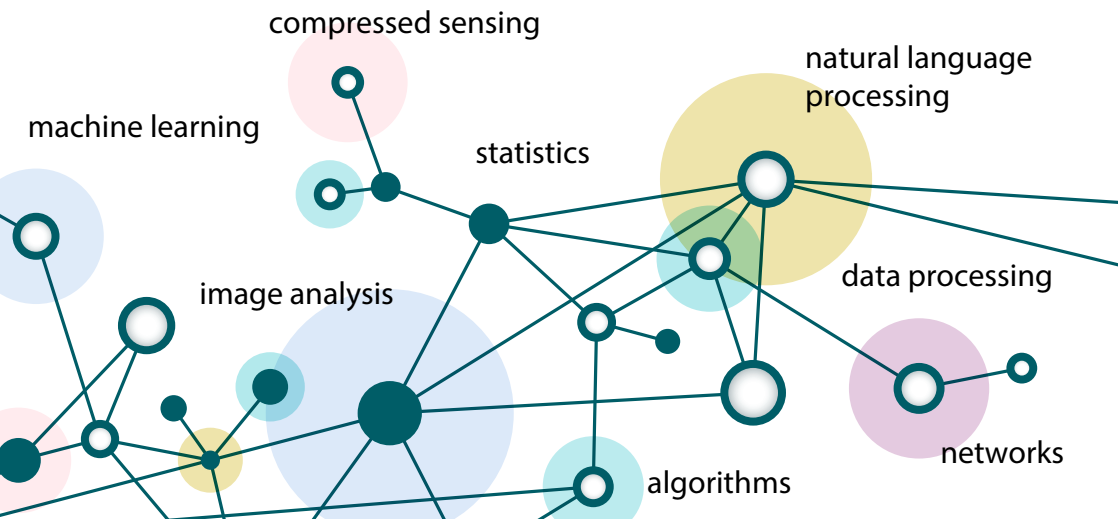
In an afternoon of talks, we will introduce the key concepts and ideas which underlie modern analysis of large and complex data sets, in a maths-free manner.

2pm-5pm, 26th January 2015

Lady Mitchell Hall, Sidgwick Site, Sidgwick Avenue, Cambridge CB3 9DA

To register, visit: <http://goo.gl/VlKQmr>

Visit <http://www.bigdata.cam.ac.uk> for more details



**To start the Big Data conversation, we need a shared vocabulary!**